

Appendix E

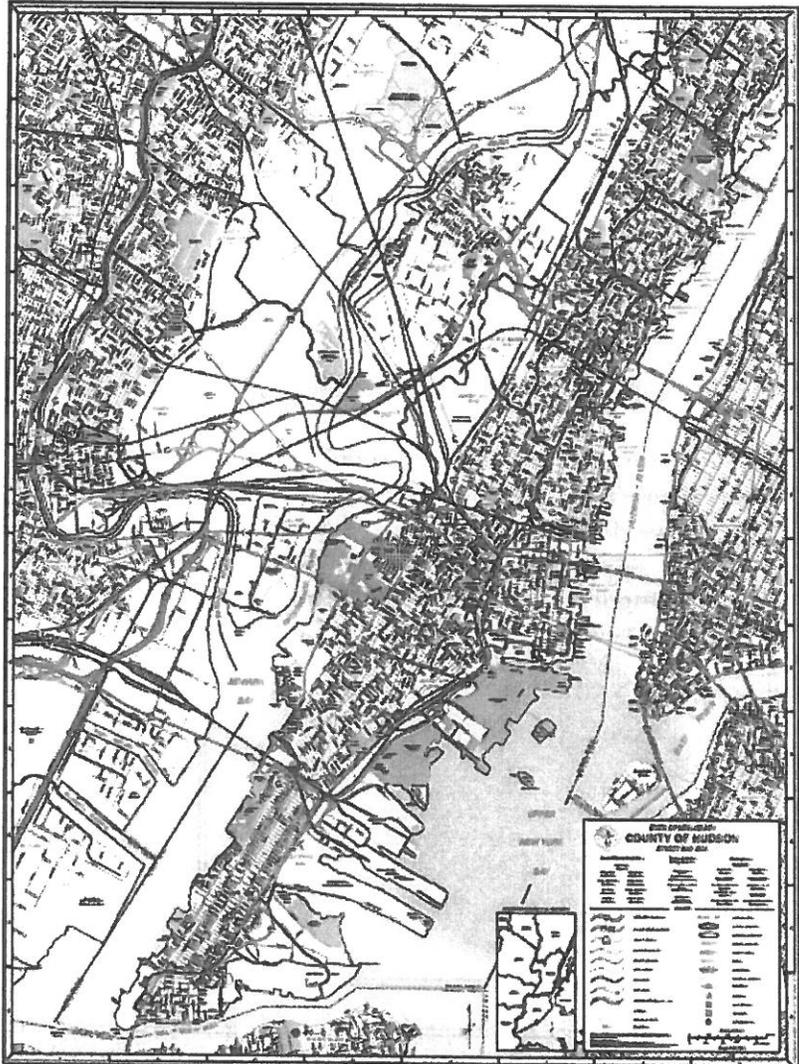
Results of Public Outreach Survey

Purpose and Process

The Hudson County Economic Development Survey was conducted on behalf of the Hudson County Division of Planning as part of the data collection process for the Hudson County Comprehensive Economic Development Strategy (CEDS) 2010. The CEDS makes Hudson County and its respective municipalities eligible for funding through the Federal Economic Development Administration. Since the last CEDS was completed in 1999-2000 over \$18 million have been received through the CEDS and distributed to the municipalities and county for various public works projects. As part of the CEDS development process, a public outreach portion must be completed. In addition to the CEDS Strategy Committee consisting of both public and private interests, this survey seeks to gain the opinions of Hudson County's population for inclusion in the CEDS document. After a draft is approved by the CEDS Strategy Committee, a public comment period will follow before final adoption and approval by the Board of Chosen Freeholders.

Sampling and Distribution

The survey was conducted from middle of August 2009 through the middle of October 2009. This survey used a convenience sample for gathering data and therefore no statistically representative statements can be made about this data since this does not represent a independent random sampling of the population. However, the data gathered has provided significant input into the development of the CEDS 2010 and will be included in the document's goals and recommendations. The survey was distributed via email through various existing networks including but not limited to: Hudson County employees by way of the County Executive's office, all 12 Hudson County Municipalities Mayors and Administrators, Hudson County Chamber of Commerce, Meadowlands Chamber of Commerce, Hudson County Transportation Management Association, Jersey City Economic Development Corporation, Hudson County Economic Development Corporation, NJ Transit, Port Authority of New York and New Jersey, Hudson County Workforce



Hudson County Road Map

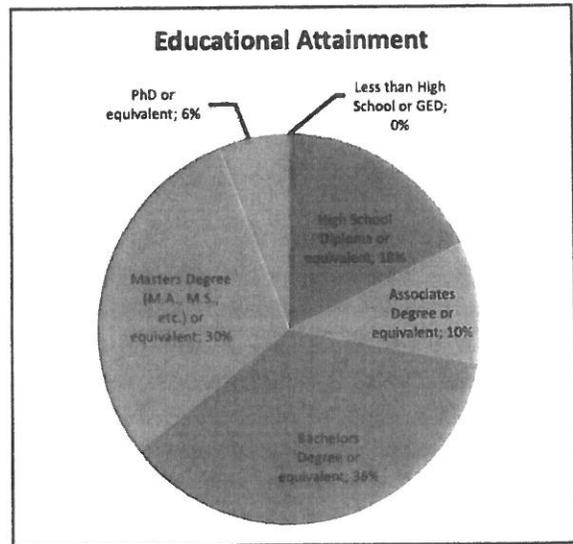
Investment Board, South Kearny Industrial Association, and Hudson County Improvement Authority. The following are the results of the survey and we thank all those who participated.

The Hudson County Economic Development Survey was approved by the Rutgers University Institutional Review Board (IRB) and conducted by a certified Human Subjects Certified researcher. This ensures the protection of the identities and anonymity of the responses of the subjects of the survey.

1. What is the highest level of education you have completed?

answered question 757

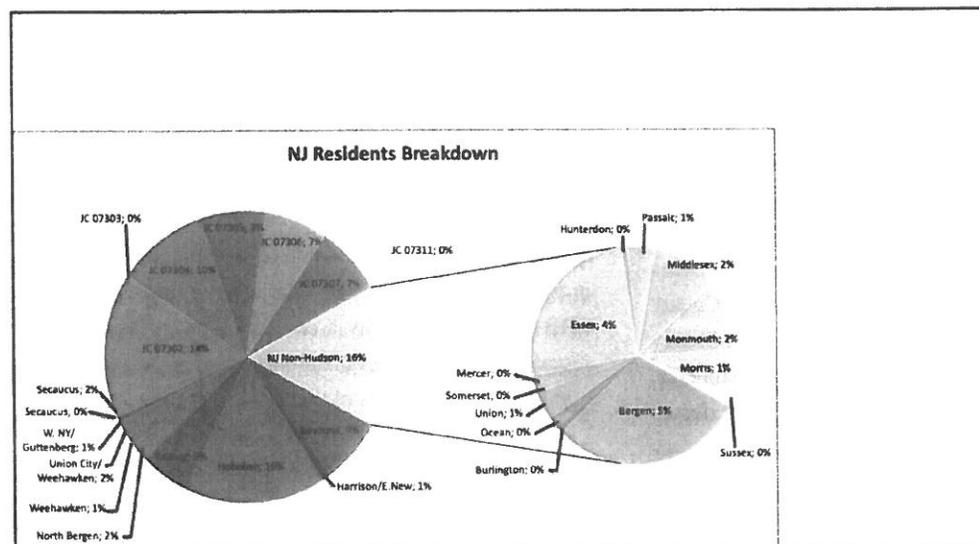
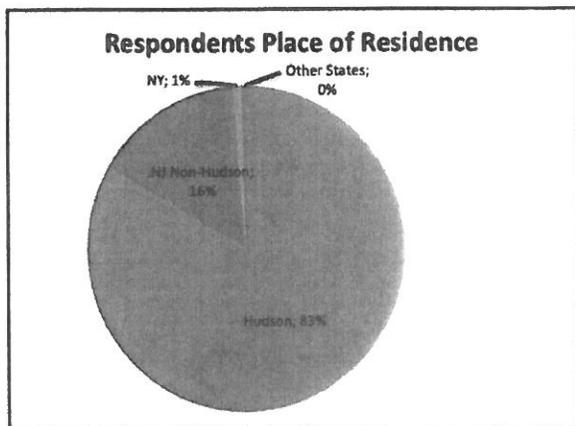
skipped question 10



2. Please provide the zip code for your home.

answered question 620

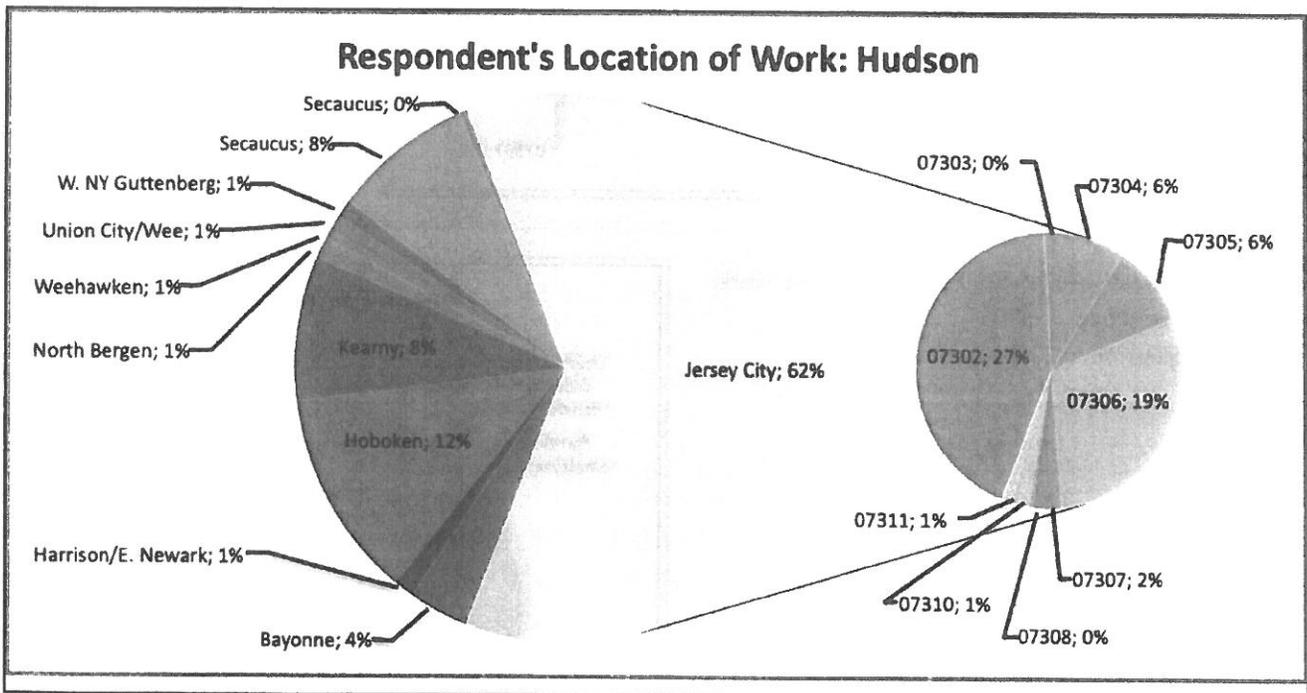
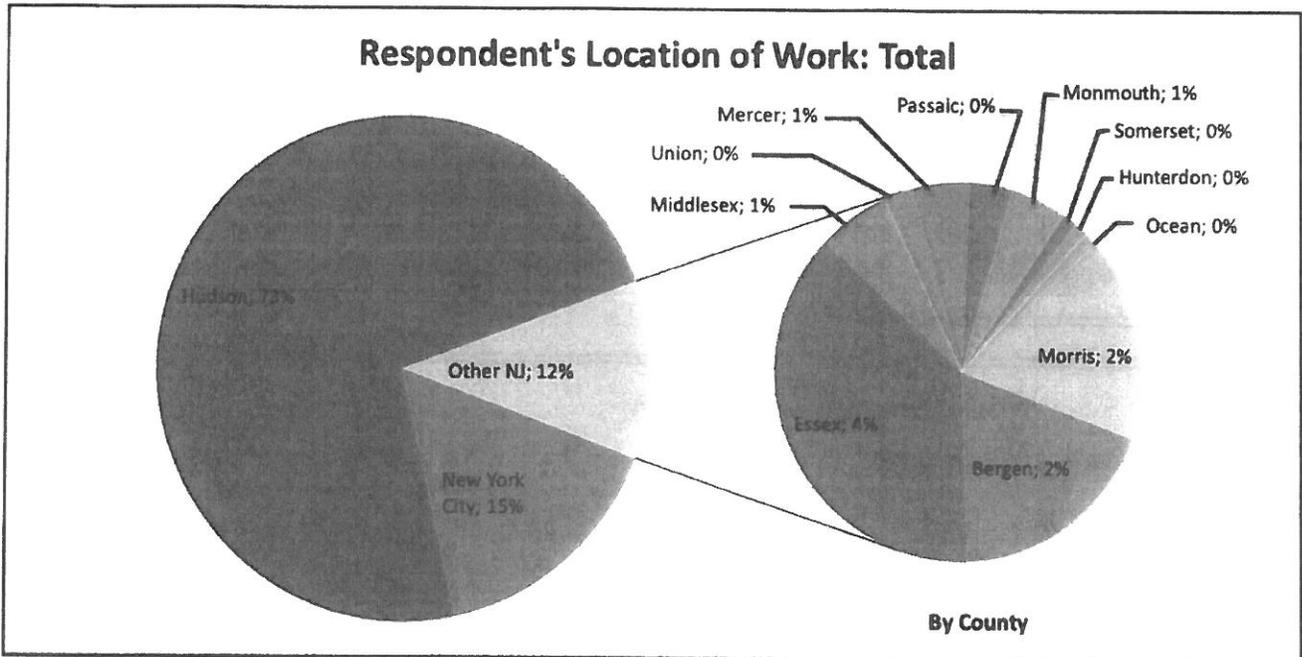
skipped question 147



3. Please provide the zip code of your place of work.

answered question 491

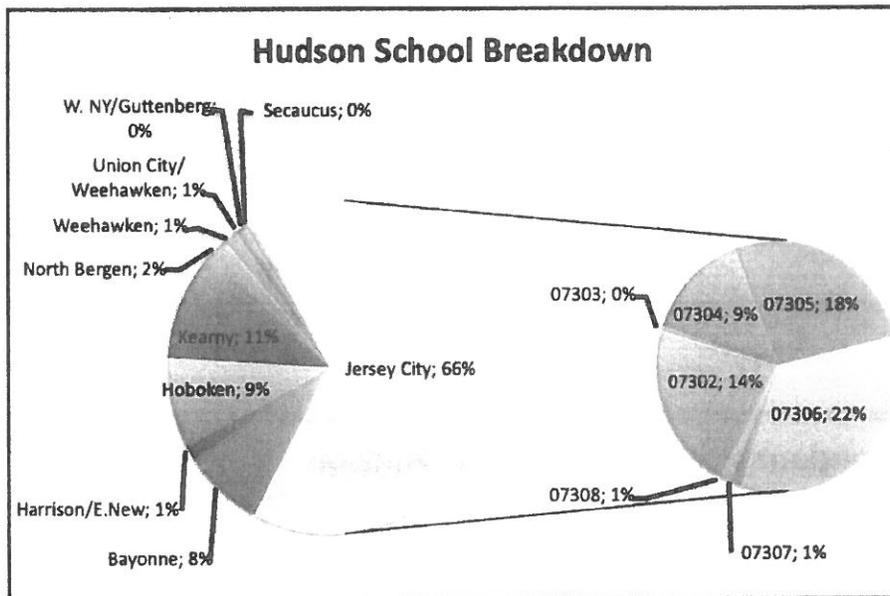
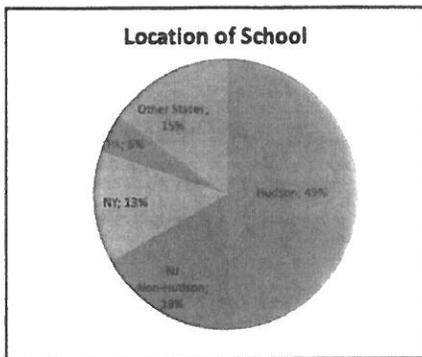
skipped question 276



4. Please provide the zip code of your High School/College/University. (If applicable)

answered question 201

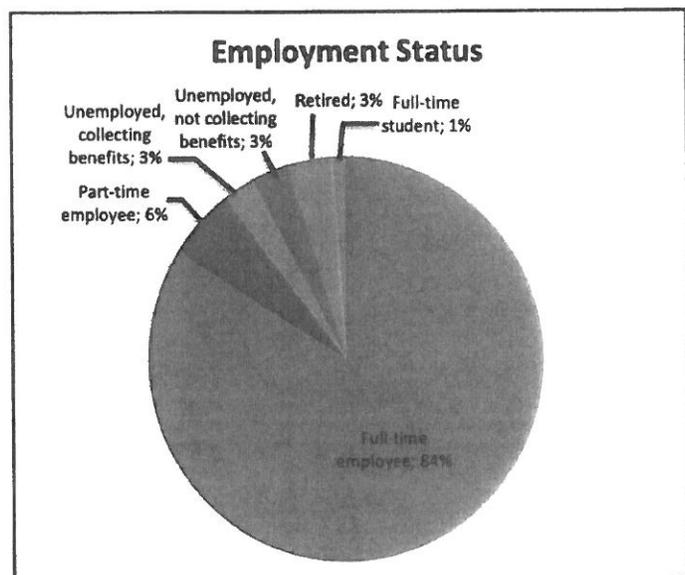
skipped question 66



5. What best describes your current form of work?

answered question 753

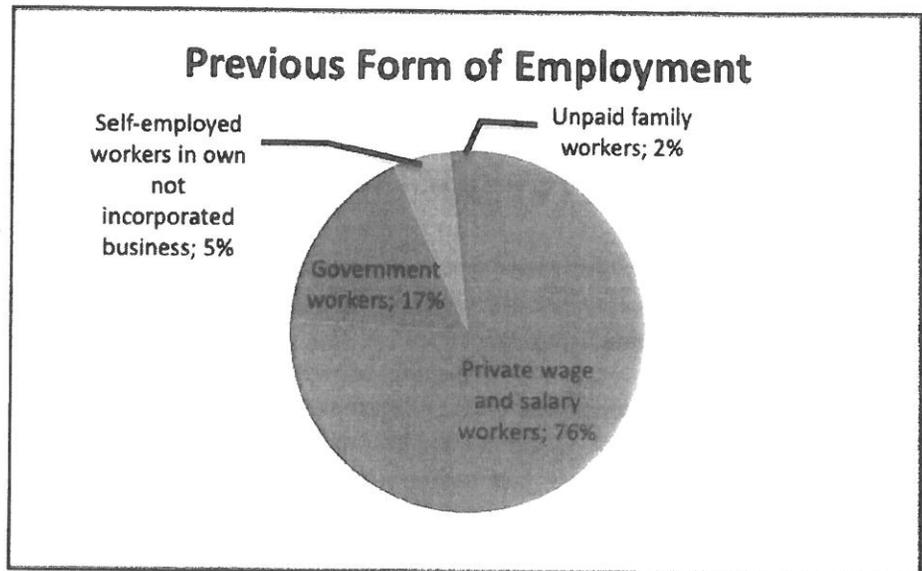
skipped question 14



6. What best describes your previous type of work?

answered question 58

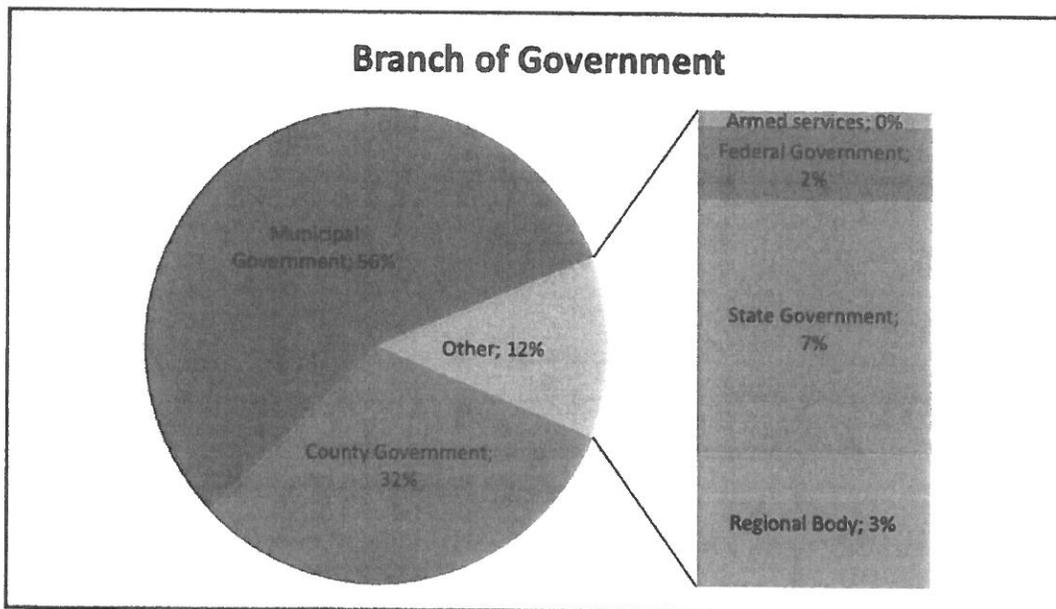
skipped question 709



7. At what level of government are you (or were you) employed?

answered question 261

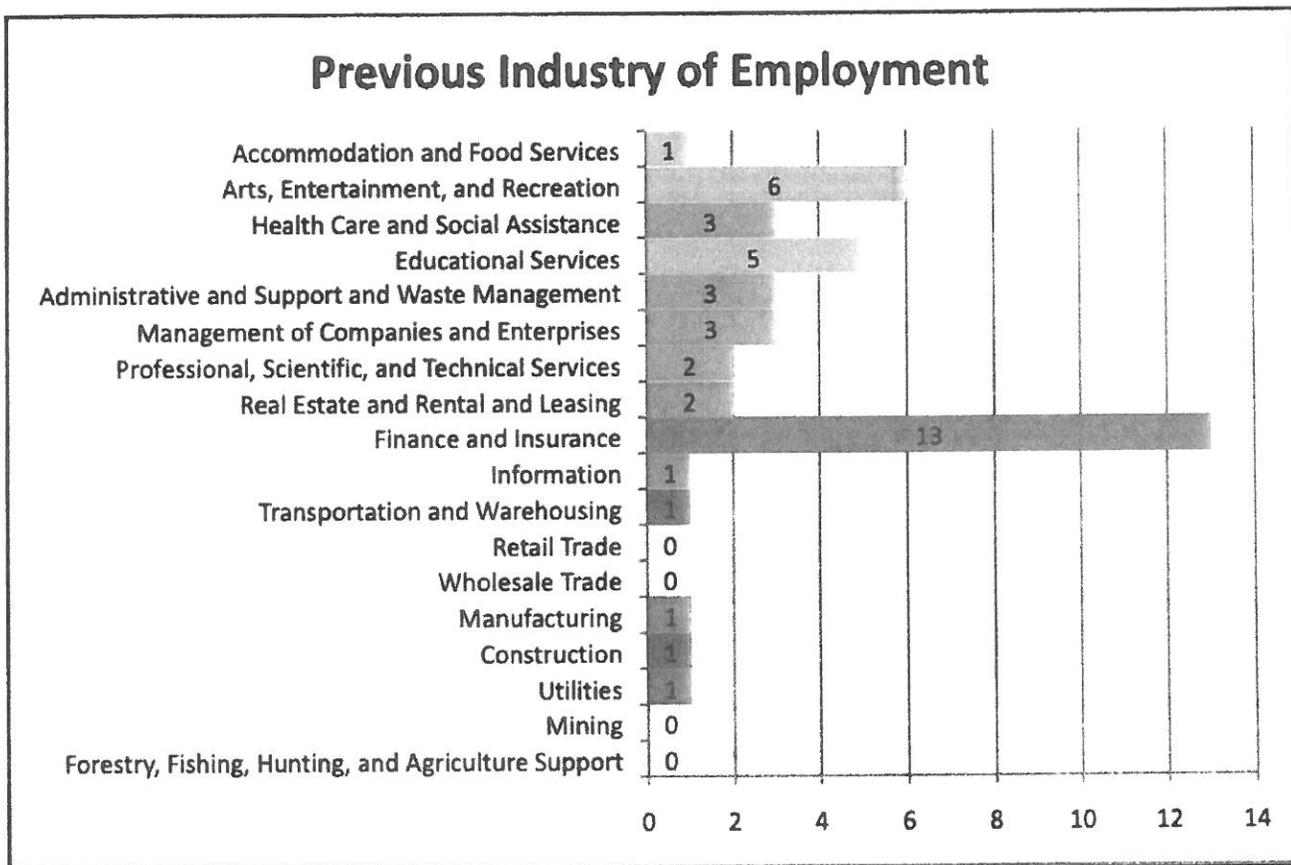
skipped question 506



8. What best describes the industry in which you previously worked?

answered question 52

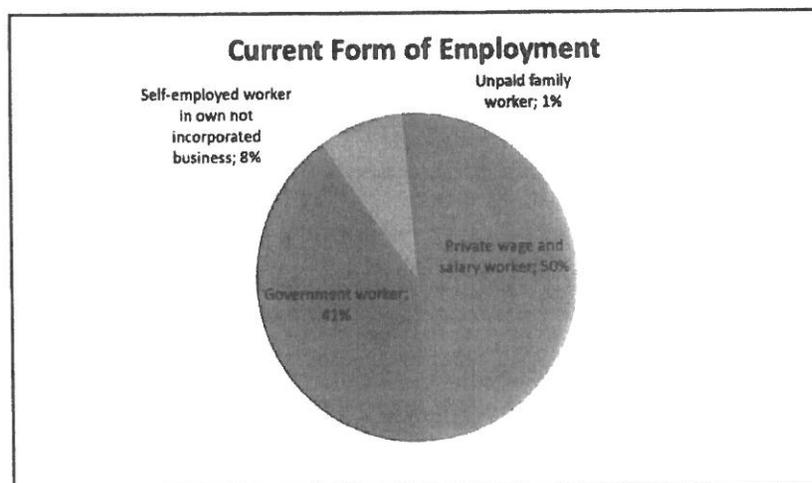
skipped question 715



9. What best describes your current type of work?

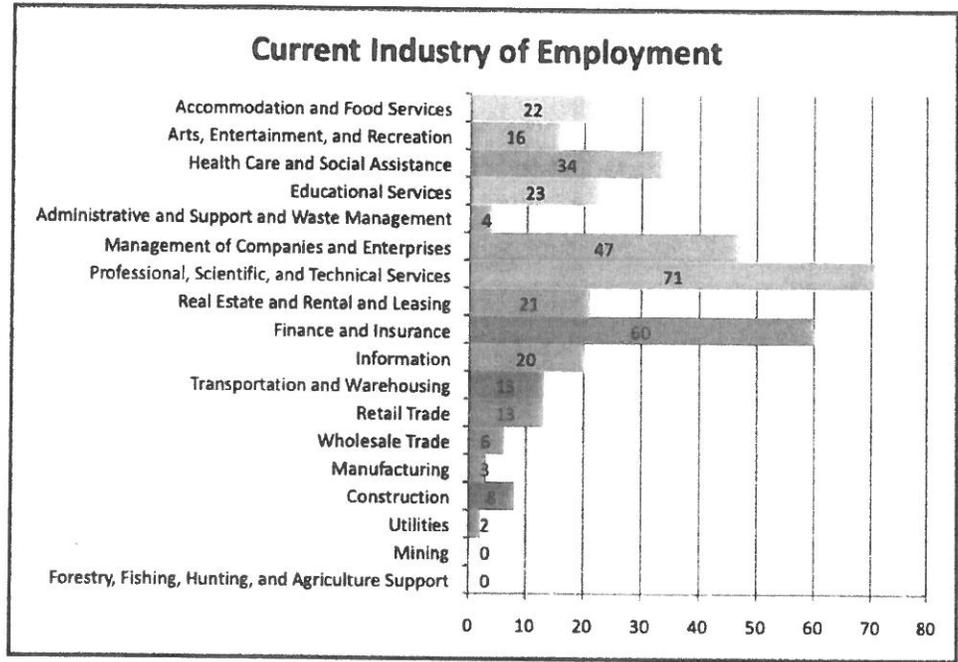
answered question 630

skipped question 137



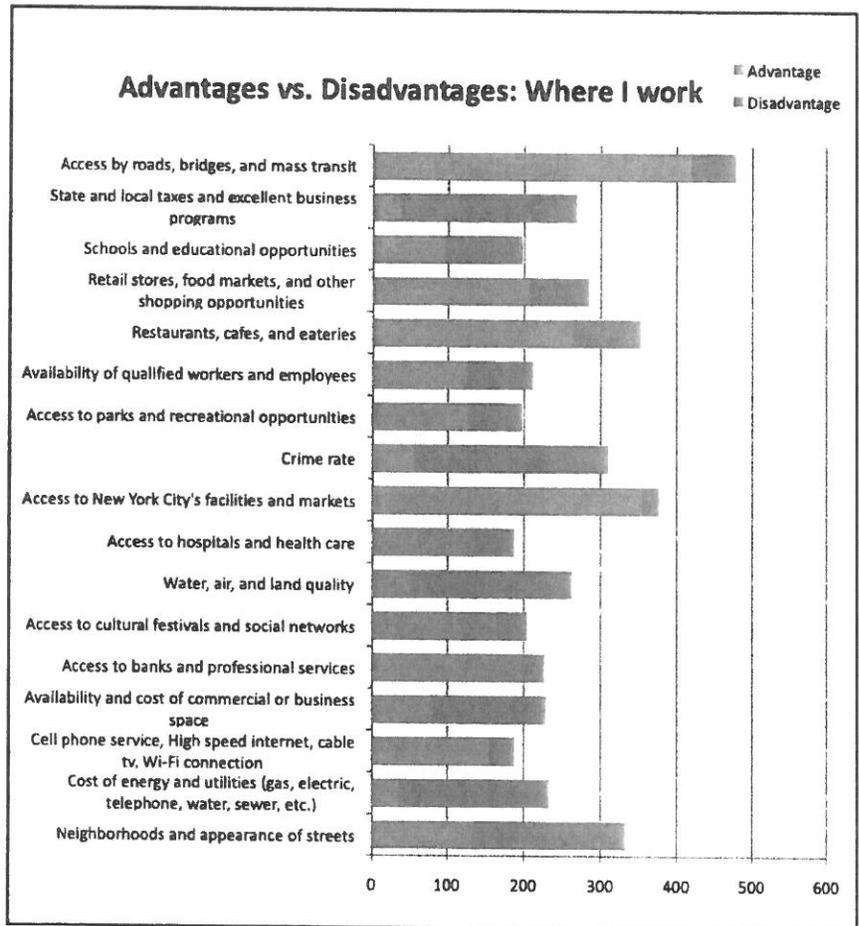
10. What best describes your industry in which you currently work?

answered question 372
 skipped question 395



11. The greatest 3 advantages and 3 disadvantages of where I work are...

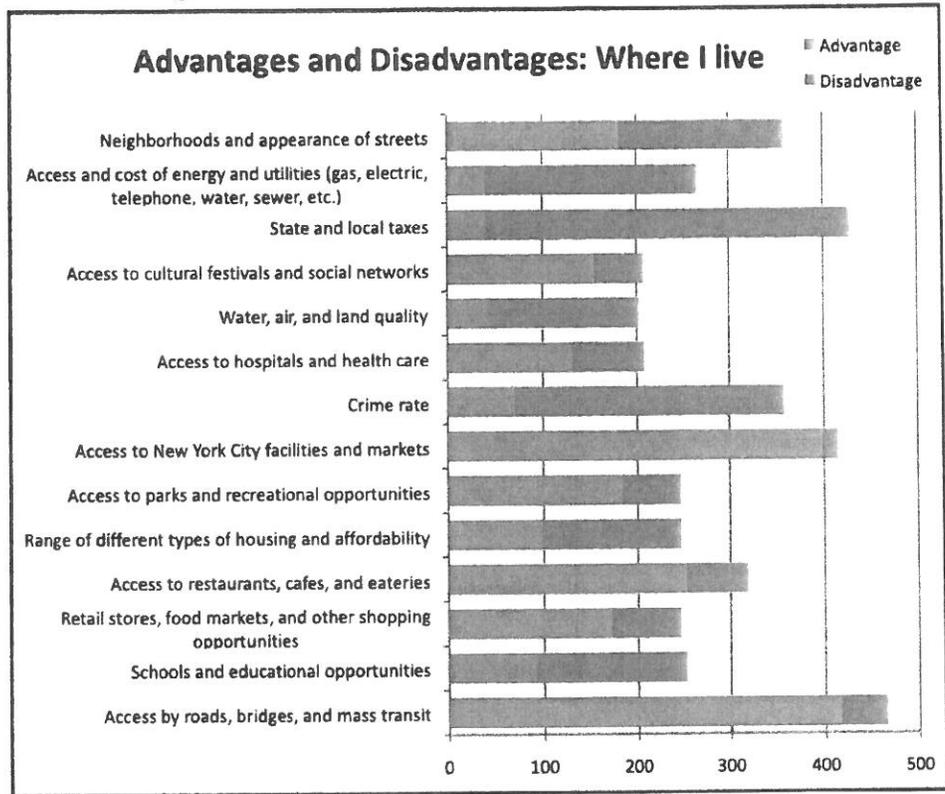
answered question 662
 skipped question 105



12. The 3 greatest advantages and 3 disadvantages

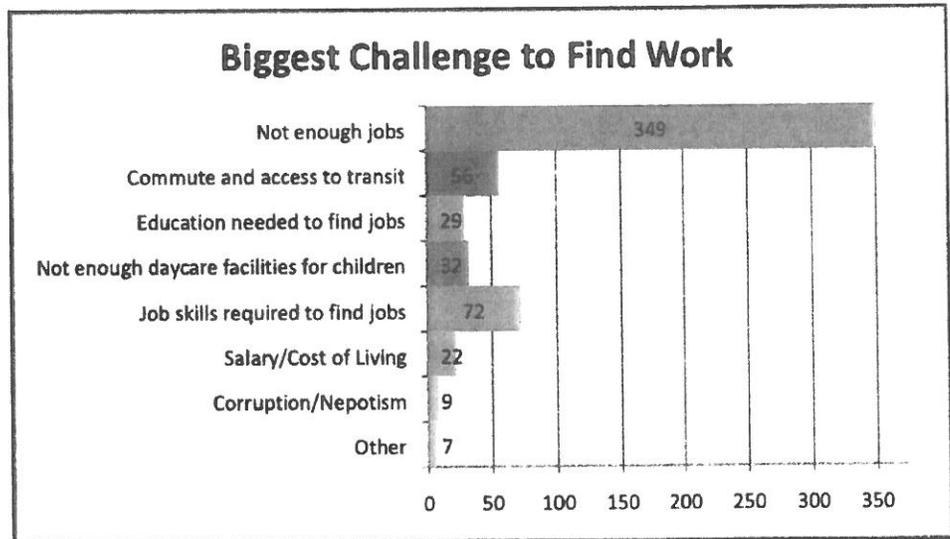
of where I live are...

answered question 665
 skipped question 102



13. What is the biggest challenge to find work in Hudson County and the surrounding area?

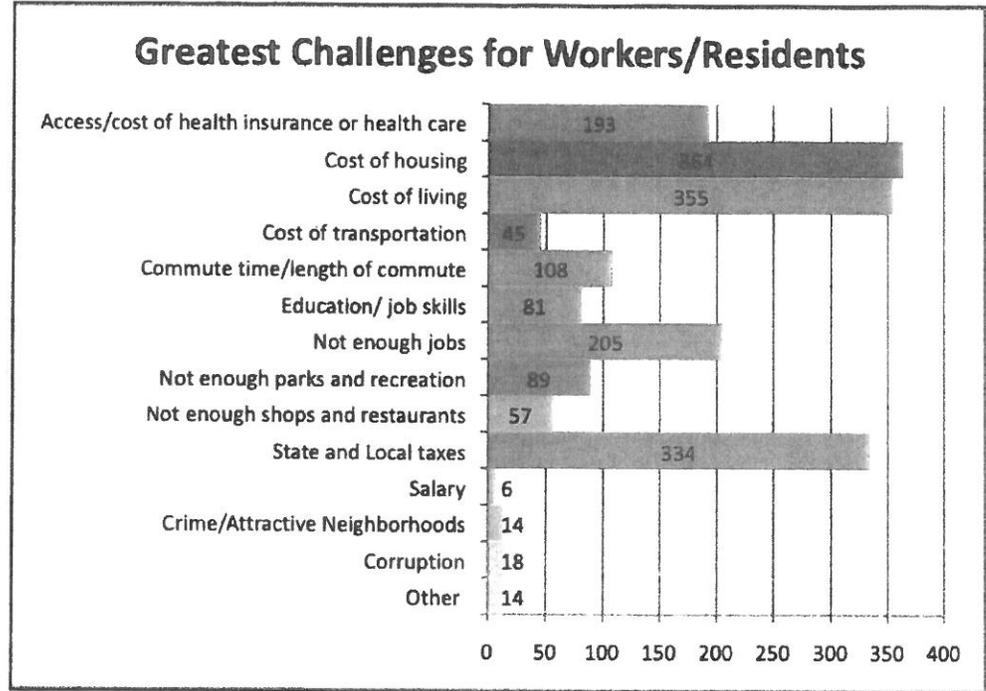
answered question 614
 skipped question 153



14. What are the 3 greatest challenges for workers/residents in Hudson County?

answered question 664

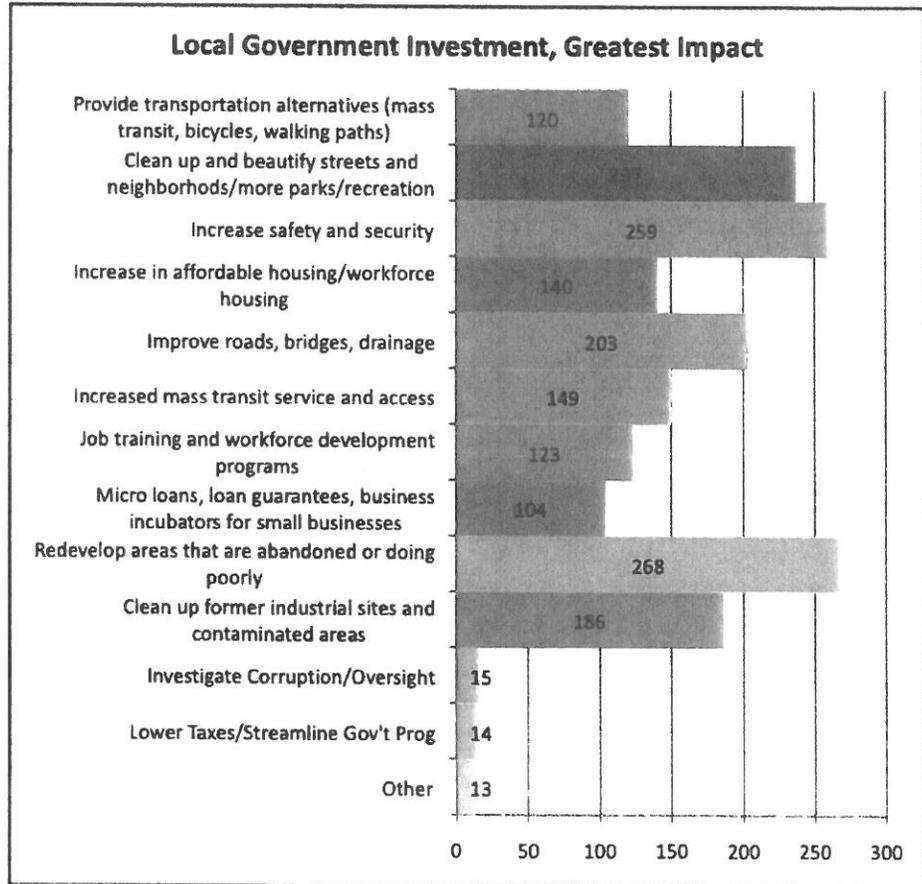
skipped question 103



15. What types of investment by the state or local government would have the greatest impact in your community?

answered question 643

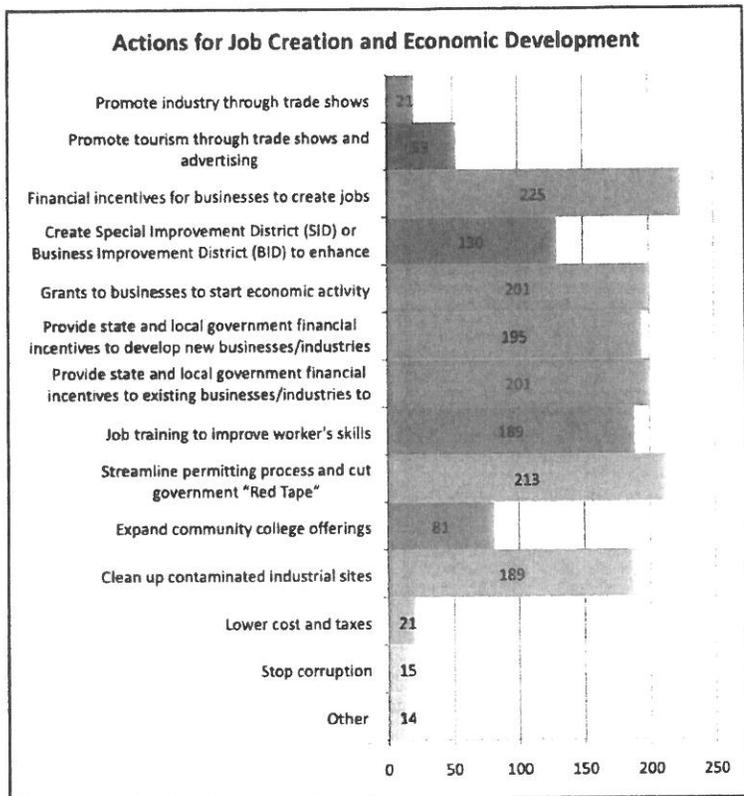
skipped question 124



16. Which of the following actions do you think are most important to create jobs and foster economic development?

answered question 636

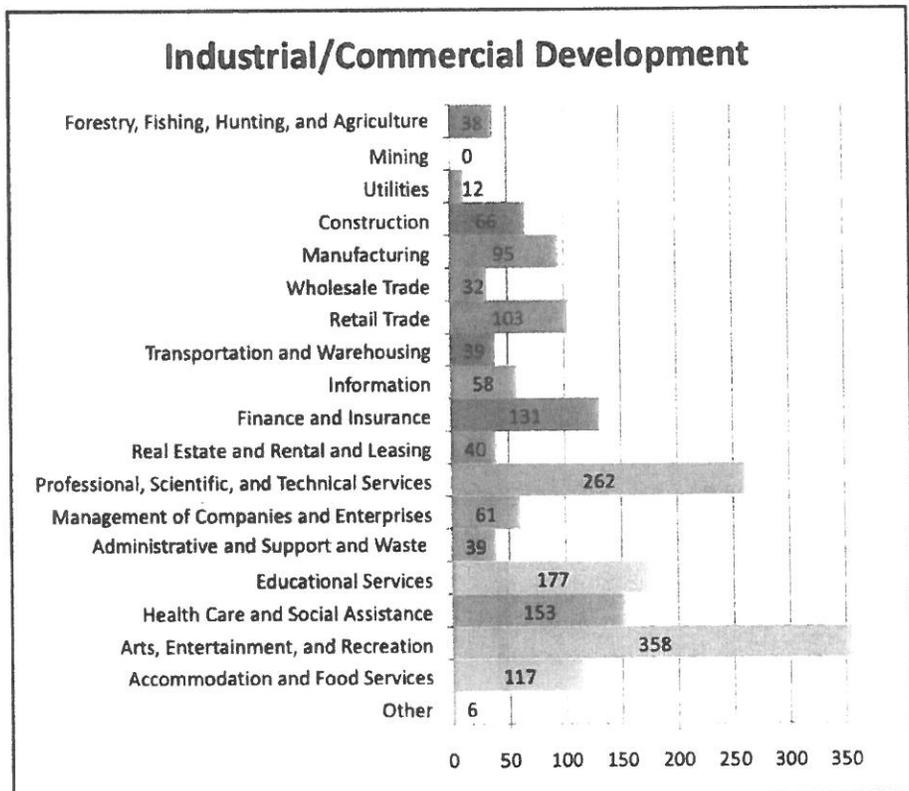
skipped question 131



17. What type(s) of industrial/commercial development do you welcome in Hudson County region?

answered question 629

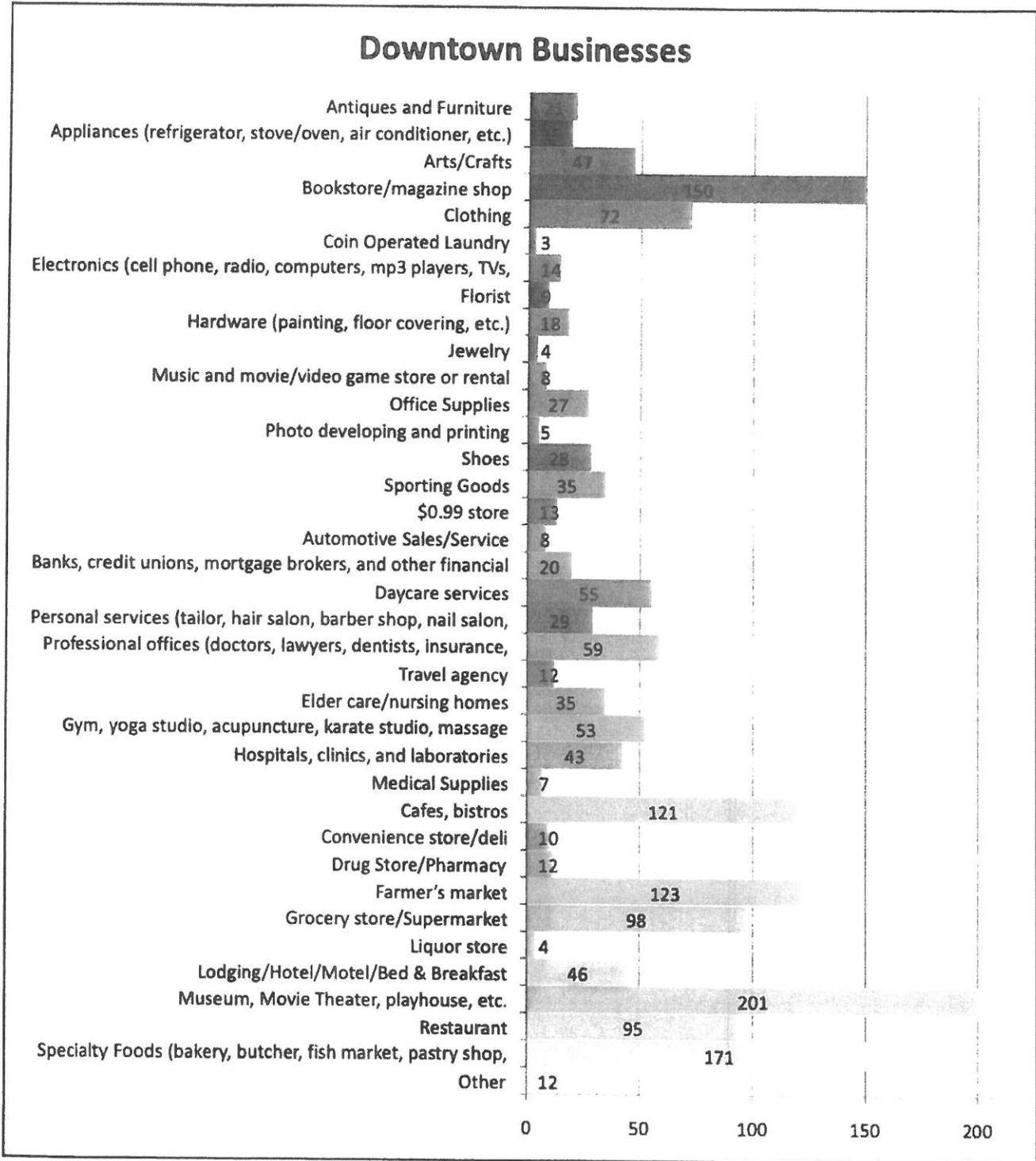
skipped question 138



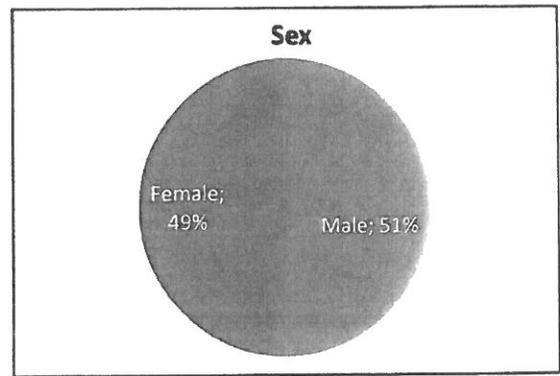
18. In your opinion, what kind of businesses and services does your local downtown/main street/central business district need?

answered question 612

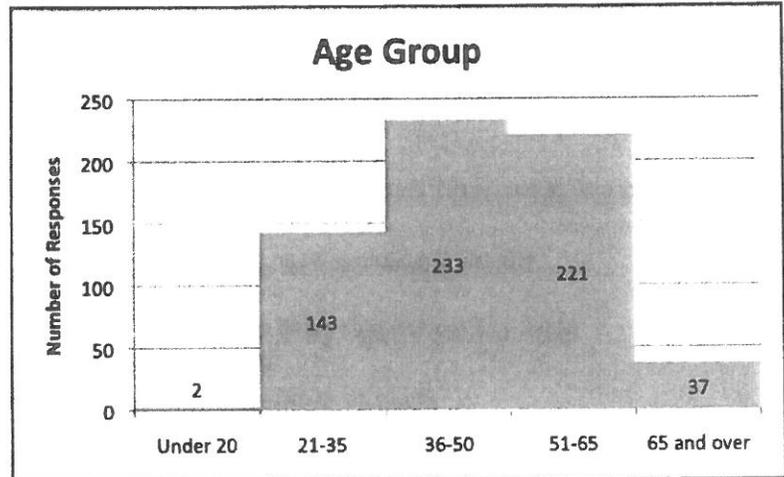
skipped question 155



19. Are you...
 answered question 643
 skipped question 124

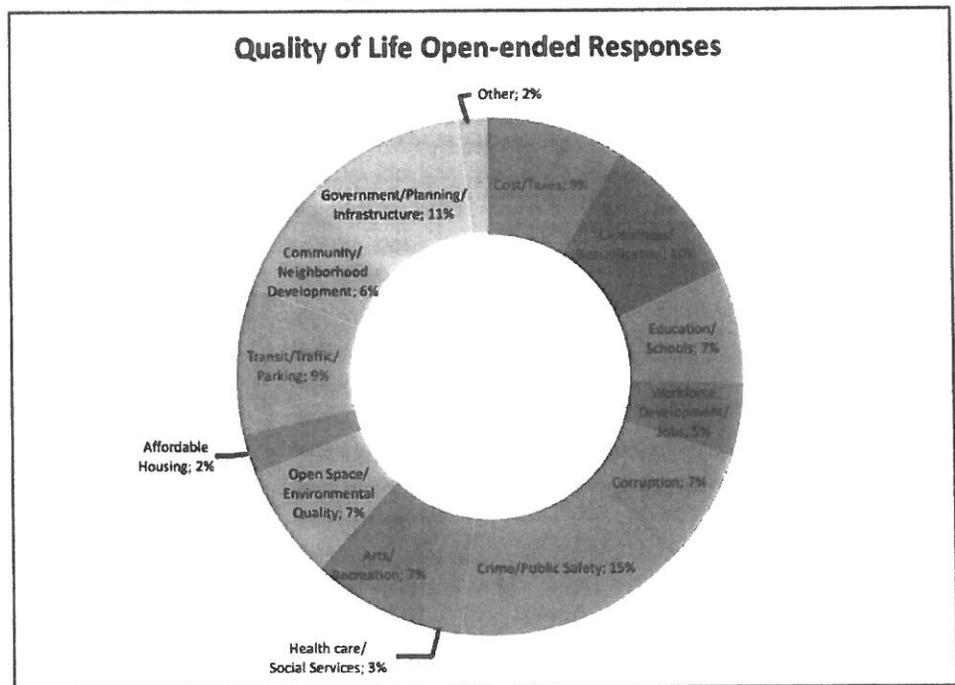


20. What is your age group?
 answered question 642
 skipped question 125



21. List any things you feel could improve the quality of life for residents of your neighborhood or region. Please include things that you feel could encourage job growth and support the local economy.

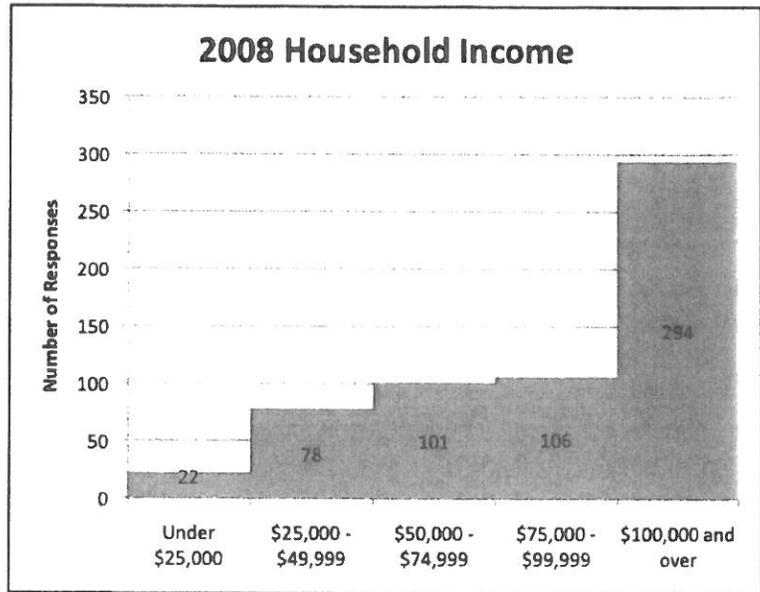
answered question 281
 skipped question 486



22. What was your approximate household income in 2008?

answered question 607

skipped question 160



The Hudson County Division of Planning would like to thank everyone for taking the time to fill out this survey and provide us with valuable data for the drafting of the CEDS 2010. If you have any further questions regarding the CEDS 2010 plan, this survey, or the public comment period please email all inquiries to:

Hudson.County.CEDS@gmail.com